

**Notice of References Cited**

Application/Control No.

09/385,489

Applicant(s)/Patent Under

Reexamination

SULLIVAN ET AL.

Examiner

DANIEL LASTRA

Art Unit

2162

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*		Document Number Country Code-Number-Kind Code	Date MM-YYYY	Name	Classification
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	B	US-5,918,211	06-1999	SLOANE	705/16
	C	US-			
	D	US-			
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	I	US-			
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	K	US-			
	L	US-			
	M	US-			

**FOREIGN PATENT DOCUMENTS**

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**NON-PATENT DOCUMENTS**

*		Include as applicable: Author, Title Date, Publisher, Edition or Volume, Pertinent Pages)
	U	Anonymous, It's Time for Promotion Programs to Measure Up, June, 1994, Promo, p42
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\*A copy of this reference is not being furnished with this Office action. (See MPEP § 707.05(a).)

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